

ORDER

Orders
Order / Rev: 2474346
Alt Order #: WOC13596935
Product Desc: candidate
Estimate: 10768
Flight Dates: 05/10/22 - 05/16/22
Original Date / Rev: 05/05/22 / 05/05/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: GMMB - Greer Margolis Mitchell / POL
Buying Contact: _____
Billing Contact: _____
3050 K St NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/ Craig Greenberg / D / Mayor / KY
Demographic: A55+
Product Codes: PL-Candidate: City Mayor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199378
Agency External ID: 1700AGY
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/09/22	05/15/22	63	\$15,065.00	\$12,805.25
05/16/22	05/22/22	16	\$3,090.00	\$2,626.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	79	\$18,155.00	\$15,431.75	0.00
Totals	79	\$18,155.00	\$15,431.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$18,155.00
Market	100%	\$121,033.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$102,878.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/16/22	05/16/22	Local News @ 5a M-F GMK @ 5A	CM	5-6a	M-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/10/22	05/16/22	M-----		1				\$40.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	M-----					1	\$40.00		0.00			
N 2	WHAS	05/10/22	05/16/22	Local News @ 6a M-F GMK @ 6A	CM	6-7a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					2	\$125.00		0.00			
N 3	WHAS	05/10/22	05/16/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MTWTF--	:30	8	\$200.00	P03	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					8	\$200.00		0.00			
N 4	WHAS	05/10/22	05/14/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$75.00		0.00			
N 5	WHAS	05/10/22	05/14/22	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$75.00		0.00			
N 6	WHAS	05/10/22	05/15/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----S	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S					1	\$75.00		0.00			
N 7	WHAS	05/10/22	05/16/22	The View THE VIEW	CM	11-12p	MTWTF--	:30	4	\$125.00	P02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					4	\$125.00		0.00			
N 8	WHAS	05/10/22	05/16/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	MTWTF--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					5	\$75.00		0.00			
N 9	WHAS	05/10/22	05/16/22	GMA3 GMA3	CM	1-2p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					2	\$75.00		0.00			
N 10	WHAS	05/10/22	05/16/22	General Hospital GENERAL HOSPITAL	CM	2-3p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					2	\$75.00		0.00			
N 11	WHAS	05/10/22	05/16/22	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	MTWTF--	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					2	\$125.00		0.00			
N 12	WHAS	05/10/22	05/16/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					4	\$200.00		0.00			
N 13	WHAS	05/10/22	05/16/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					5	\$225.00		0.00			
N 14	WHAS	05/10/22	05/16/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--					5	\$400.00		0.00			
N 15	WHAS	05/10/22	05/14/22	Local News @ 630p Sa WHAS11 NEWS @ 6:30p	CM	630-7p	-----S-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$125.00		0.00			
N 16	WHAS	05/10/22	05/15/22		CM	630-7p		:30	1	\$250.00	P03	0.00	NM	1	\$250.00

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				Local News @ 630p Su			-----S								
				WHAS11 NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1			\$250.00			0.00			
N 17	WHAS	05/10/22	05/16/22	ET 7-730p	CM	7-730p	MTWTF--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--		5			\$400.00			0.00			
N 18	WHAS	05/10/22	05/16/22	Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--		5			\$400.00			0.00			
N 20	WHAS	05/10/22	05/16/22	Mon Prime C	CM	10-11p	M-----	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
				THE GOOD DOCTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/10/22	05/16/22	M-----		1			\$450.00			0.00			
N 21	WHAS	05/10/22	05/11/22	Wed Prime A	CM		--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				THE GOLDBERGS/THE WONC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----		1			\$300.00			0.00			
N 22	WHAS	05/10/22	05/11/22	Wed Prime B	CM	9-10p	--W----	:30	1	\$350.00	P04	0.00	NM	1	\$350.00
				THE CONNERS/MAGGIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----		1			\$350.00			0.00			
N 23	WHAS	05/10/22	05/11/22	Wed Prime C	CM	10-11p	--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				A MILLION LITTLE THINGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----		1			\$300.00			0.00			
N 24	WHAS	05/10/22	05/15/22	Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				AMERICA'S FUNNIEST HOME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1			\$300.00			0.00			
N 25	WHAS	05/10/22	05/15/22	Sun Prime Other 1st Hal	CM	6-10p	-----S	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				AMERICAN IDOL SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1			\$875.00			0.00			
N 26	WHAS	05/10/22	05/15/22	Sun Prime D	CM	10-11p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				THE ROOKIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1			\$300.00			0.00			
N 27	WHAS	05/10/22	05/16/22	LN (M-Su)	CM	11-1135p	MTWTF--	:30	5	\$200.00	P02	0.00	NM	5	\$1,000.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--		5			\$200.00			0.00			
N 28	WHAS	05/10/22	05/14/22	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
				WHAS11 NEWS AT 11 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-		1			\$150.00			0.00			
N 29	WHAS	05/10/22	05/15/22	Local News @ 11p Su	CM	11-1135p	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
				WHAS11 NEWS AT 11 SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1			\$200.00			0.00			
N 30	WHAS	05/10/22	05/16/22	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	3	\$30.00	P04	0.00	NM	3	\$90.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/10/22	05/16/22	MTWTF--		3			\$30.00			0.00			
N 31	WHAS	05/10/22	05/16/22	Nightline	CM	1237-106a	MTWTF--	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		Week: 05/10/22	05/16/22	MTWTF--		1				\$20.00		0.00			
N 32	WHAS	05/10/22	05/15/22	NBA Playoffs DT Game 1 NBA Playoffs DT Game 1	CM	Various	-----S	:30	4	\$475.00	P03	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S		4				\$475.00		0.00			
N 33	WHAS	05/10/22	05/13/22	Local News @ 5a M-F GMK @ 5A	CM	5-6a	-TWTF--	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/10/22	05/16/22	-TWTF--		2				\$40.00		0.00			
													Totals	79	\$18,155.00